Executive summary

The Data Strategy Programme is designed to provide the GMC with the necessary Data, Analytical and Insight capabilities to respond to the external environment and increasingly act as an upstream regulator.

It will support achievement of our corporate goals towards and beyond 2020.

Recommendations
The Executive Board are asked to:

a Approve the terms of reference for the “Sponsoring Group” who are responsible for overseeing the Programme.

b Note the roles and responsibilities provided in Annex A.
Introduction

1. The GMC’s corporate strategy identifies a number of data related outcomes that are expected by 2020.

2. The Programme team have redefined the Data Strategy Programme to ensure alignment of the outcomes required to support this corporate strategy and are recommending the appointment of a Sponsoring Group. This follows on from the operational governance mapping exercise which was reported to the Executive Board in January and which identified a gap in our internal cross-directorate coordination and oversight of data, research and insight.

3. As well as overseeing delivery of Data Products, this Sponsoring Group will oversee research and insight plans as well as the organisational transformation required across the GMC to realise the programme vision and associated benefits.

4. The Sponsoring Group will meet quarterly and be supported by a monthly Delivery Group. Roles and responsibilities are described in Annex A.

Data products and development

5. These governance arrangements will cover the development programme for a number of data products considered in-scope at the current time:

- Agora
- Comparisons / Organisation Dashboard
- Dot mailer Dashboard
- Early Insights Framework
- GMC Data Explorer
- Intelligence Module
- Insight Search
- Tailored Content
- The Knowledge
- UKMED
- Future developments / innovations

6. Projects and associated data will be managed in accordance with our data quality assurance processes and data governance requirements, engaging IS and Information Governance as required.
DR&I Sponsoring Group: Purpose & Terms of Reference

7 The sponsoring group represents the senior managers responsible for:

- defining the direction of the business
- making the key investment decisions
- establishing the environment best suited to achieving programme objectives
- setting and demonstrating the behaviors necessary to support change
- providing the top-level commitment and involvement necessary to implement change.

8 The sponsoring group is responsible for:

- providing the programme mandate in relation to the data strategy and considering investment proposals for data, research and insight work
- providing overall strategic direction for the programme
- approving programme identification and definition and signing off relevant documentation, for example programme brief or definition
- creating an environment in which the programme can thrive
- endorsing, advising and supporting the SRO
- providing continued commitment to the SRO at programme milestones
- approving the progress of the programme against strategic objectives
- approving transition / introduction of key deliverables, policies, business change
- providing visible leadership and commitment to the programme
- confirming successful delivery and sign-off at the closure of the programme.
## Roles and Responsibilities

### Role & individual

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<thead>
<tr>
<th>Role &amp; individual</th>
<th>Name</th>
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<tbody>
<tr>
<td><strong>Senior Responsible Owners</strong></td>
<td>Paul Buckley &amp; Neil Roberts</td>
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<tr>
<td><strong>Programme Director</strong></td>
<td>David Darton</td>
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<tr>
<td><strong>Programme Manager</strong></td>
<td>Andrew Henderson</td>
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The Senior Responsible Owners (SRO) are the visible owners of the overall business change, accountable for successful delivery and are recognised throughout the organisation as the key leadership figures in driving the change forward.

The programme Director provides the interface between programme ownership and delivery and acts as a focal point between the business and the programme manager.

The Programme Manager is responsible for the successful delivery of the whole of the proposed change, co-ordination of the programme’s projects and management of their inter-dependencies.
DR&I Sponsoring Group

- Paul Buckley & Neil Roberts (SRO & Chair)
- David Darton (Programme Director - S&C)
- Colin Melville (Education)
- Rachel Mooney (IS)
- Sean Corrigan (IS Strategy Lead)
- AD Policy, Information and Change (R&R)
- Joanna Farrell & Andy Lewis (FTP)
- Andrew Ledgard (IG)
- Andrew Henderson (reporting as Programme Manager)

Data Strategy Delivery Group:

SRO, Programme director and manager, delivery leads and business change/benefits leads:

- David Darton / Andrew Henderson (DRIH)
- Rachel Mooney / Sean Corrigan / Pete McNair (IS)
- Tania Devine / Kirk Summerwill (DRIH management)
Project / work stream leads:

- UKMED: Tom Bandenburg
- Intelligence forum manager: Andrew Richardson
- Other ADs or HoS if required due to the project mix within the programme at any point in time