

Agenda item:	M3
Report title:	GMC Corporate Strategy 2018-2020
Report by:	Richard Marchant , Assistant Director, Strategy and Communication, richard.marchant@gmc-uk.org , 0207 189 5024
Action:	To consider

Executive summary

Our current corporate strategy runs until the end of 2017. Over the course of the last year we have worked with Council, colleagues and external partners to develop our new strategy for 2018-2020.

Recommendation

Council is asked to approve the new corporate strategy for the period 2018-2020 at [Annex A](#).

Background

- 1 Our current corporate strategy will finish at the end of 2017.
- 2 In 2016 Council identified the following themes as the focus for our next strategy:
 - a A refreshed understanding of our purpose and value.
 - b Supporting doctors in maintaining good medical practice and reducing harm ('upstream regulation').
 - c Strengthening collaboration with our regulatory partners across the health services.
 - d Strengthening our relationship with the public and the profession.
 - e Being responsive to the changing political landscape and the needs of the health services across the four countries of the UK.
- 3 In February 2017 we sought Council's feedback on our early thoughts about the new strategy. Council had further strategy related discussions at its Away Day in July 2017. In the light of that feedback and discussion we produced a draft strategy document which Council considered at its seminar on 27 September 2017. Members were given the opportunity to comment on a further draft at the beginning of October 2017. The strategy document at [Annex A](#) is the culmination of this process. Council is invited to approve the 2018-2020 corporate strategy.

Next steps

- 4 Following Council approval of the corporate strategy it will be prepared for publication by our design team. We will formally launch the new strategy around the GMC Conference in March 2018. In the meantime we will begin to prepare staff and key partner organisations for what the strategy will mean for them and our work over the next three years.