Management for Doctors - guidance for doctors

February 2006

Below is an online version of our guidance Management for Doctors. Alternatively you can download Management for Doctors as a pdf document (261kb pdf).

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Introduction

1. All practising doctors are responsible for the use of resources; many will also lead teams or be involved in the supervision of colleagues; and most will work in managed systems, whether in the NHS or in the independent, military, prison or other sectors. Doctors have responsibilities to their patients, employers and those who contract their services. This means that doctors are both managers and are managed. This booklet will be particularly relevant if you have a management role, but should be helpful for all doctors.

2. For the purposes of this booklet, management is defined as:

   a. Getting things done well through and with people, creating an environment in which people can perform as individuals and yet co-operate towards achieving group goals, and removing obstacles to such performance.

3. Doctors' management roles often involve responsibility for teams, people and the resources they use. If you manage resources other than people, or develop policies, set standards or audit others, you should follow the guidance in this booklet as far as it is relevant to your role.

4. You continue to have a duty of care for the safety and well-being of patients when you work as a manager. You remain accountable to the GMC for your decisions and actions even when a non-doctor could perform your management role.

5. Good Medical Practice sets out the fundamental principles that should underpin the practice of all doctors, and those principles are not repeated here. It is essential therefore that you have a detailed working knowledge of the principles set out in Good Medical Practice and in the other booklets that make up our Duties of a Doctor pack, and that you apply them in all aspects of your work.

6. We recognise that doctors in an assortment of roles take on management responsibilities to varying degrees: you may be a single-handed general practitioner or lead a small clinical team; or you may be a clinical or medical director or a chief executive. We also recognise that your ability to put into effect parts of the guidance in this booklet will depend on the authority your position gives you as well as the resources made available to you.

7. With this in mind, you must make every effort to follow the guidance in this booklet, where it is your responsibility and within your power to do so. Where it is not, you should do what you can to raise awareness of any problems with those who are in a position to make change. The extent to which you will be held accountable will inevitably depend on the circumstances: your position, the resources available to you and the nature of the problem will all play a part in evaluating the extent and nature of your accountability.
8. The Committee on Standards in Public Life (the Nolan Committee) set out seven principles for the conduct of holders of public office. The principles have been widely accepted as applicable in areas far wider than those for which they were initially drawn up, and they offer a useful set of principles for doctors who manage.

9. The seven principles are:
   - selflessness
   - integrity
   - objectivity
   - accountability
   - openness
   - honesty
   - leadership.

10. All practising doctors use resources and play a role in setting priorities, developing policies and making other management decisions. All doctors have an obligation therefore to work with both medical and non-medical managers in a productive way for the benefit of patients and the public.

11. This booklet is concerned with principles of good practice and is not intended as a general management handbook, although we intend to publish more detailed guidance to supplement these principles. The principles and ethical standards set by the British Association of Medical Managers, the Institute of Healthcare Management and the Department of Health’s Code of Conduct for NHS Managers are consistent with those described in this guidance.

**Good Management Practice**

**Providing a good standard of management practice**

12. It is not possible to set out all the roles doctors take on as managers. If your role involves responsibilities covered in this booklet, you should do your best to make sure that:
   - systems are in place to enable high quality medical services to be provided
   - care is provided and supervised only by staff who have the appropriate skills (including communication skills), experience, training and qualifications
   - significant risks to patients, staff and the health of the wider community are identified, assessed and addressed to minimise risk, and that they are reported in line with local and national procedures
   - the people you manage (both doctors and other professionals) are aware of and follow the guidance issued by relevant professional and regulatory bodies, and that they are able to fulfil their professional duties so that standards of practice and care are maintained and improved
   - systems are in place to identify the educational and training needs of students and staff, including locums, so that the best use is made of the time and resources available for keeping knowledge and skills up to date
all decisions, working practices and the working environment are lawful, with particular regard to the law on employment, equal opportunities and health and safety

information and policies on clinical effectiveness and clinical governance are publicised and implemented effectively.

13. It is crucial that clinical performance is managed at the local level. This is an essential feature of a GMC-approved working environment. You must make sure that effective systems are in place to give early warning of any failure, or potential failure, in clinical performance, and that such failures are addressed quickly and effectively.

14. You should make sure that the people you manage have appropriate supervision, whether through close personal supervision (for junior doctors, for example) or through a managed system with clear reporting structures.

15. You should make sure that adequate systems are in place for investigating complaints promptly, fairly and thoroughly and that all staff, regardless of grade or seniority, are aware of reporting and complaints procedures and can seek advice, report an incident or make a complaint when necessary.

16. You should make sure that appraisals are completed fully and on time for the staff you manage. You should enable your staff to complete activities identified by appraisal.

Competencies and standards that define a good manager

17. As an effective manager, you should be able to:

   - lead a team effectively
   - identify and set objectives
   - communicate clearly
   - manage resources and plan work to achieve maximum benefits, both day to day and in the longer term
   - make sound decisions in difficult situations
   - know when to seek help and do so when appropriate
   - offer help to those you manage, when they need it
   - demonstrate leadership qualities through your own example
   - manage projects
   - manage change
   - delegate appropriately - to empower others, to improve services and to develop the skills of the people you manage - without giving up your own responsibilities
   - consider and act upon constructive feedback from colleagues.

18. As an effective manager, you need a sound working knowledge of the:

   - main clinical and other issues relevant to those you manage
   - key skills and contributions of other health professionals
   - roles and policies of local agencies involved in healthcare
   - needs of patients, carers and colleagues
use and application of information and information technology
nature of clinical and other risks
limits of what is affordable and achievable
principles of change management
culture of the organisations in which you work
structure and lines of accountability in the organisation in which you work
principles of good employment practice and effective people management.

Responsibilities, conflict and accountability

19. You should establish clearly with your employer the scope of your role and the
responsibilities it involves. You should raise any issues of ambiguity or uncertainty about
responsibilities in multi-disciplinary teams in order to clarify:

- lines of accountability for the care provided to individual patients
- who should take on leadership roles or line management responsibilities
- where responsibility lies for the quality and standard of care provided by the
team.

20. Whether you have a management role or not, your primary duty is to your patients.
Their care and safety must be your first concern. You also have a duty to the health of the
wider community, your profession, your colleagues, and the organisation in which you
work.

21. Management involves making judgements about competing demands on available
resources. If managerial concerns conflict with your primary duty to the extent that you
are concerned for the safety or well-being of your patients, you should declare the
conflict, seek colleagues’ advice, and raise your concerns formally with senior
management and external professional bodies as appropriate.

22. At times you may not have the resources to provide the best treatment or care that all
your patients need. At such times your decisions should be based on sound research
information on efficiency and efficacy, and in line with your duties to protect life and
health, to respect patients’ autonomy and to treat justly.

23. You should take into account the priorities set by government and the NHS or your
employing or funding body. You should discuss the issues within the healthcare team, with
senior management and, when appropriate, with patients.

24. You are accountable to the GMC for your own conduct and for any medical advice you
give, including while you serve on a hospital board or other corporate body. If you are
concerned that a board decision would put patients or the health of the wider community
at risk of serious harm, you must ask for your objections to be formally recorded and you
should consider taking further action.

25. If you have good grounds to believe that patients or the health of the wider
community might be at risk of serious harm, and you have done all you can to resolve the
problem by raising your concerns within the organisation in which you work, you may
consider making them public, provided that patient confidentiality is not breached. You
should consult a defence body or professional association before taking a decision of this
kind.

Keeping records

26. As well as keeping patients’ clinical records, about which Good Medical Practice gives
advice, you must keep financial, employment, research and other records for which you
are responsible in good order. Good records are part of good management: you should keep paper or electronic audit trails to demonstrate good management decision-making. This is particularly important if you manage a healthcare business.

27. You should keep clear, accurate and legible management records of relevant decisions and transactions in line with the law, local procedures and good practice. These records should be made at the same time, or soon afterwards. These records must be compiled and stored securely and used honestly, with proper regard for patient and staff confidentiality, and made available to anyone authorised to see them. When disposing of records, you must do so with similar care and in line with relevant guidelines. You should take professional advice as necessary.\textsuperscript{12}

**Management in general practice**

28. In general practice, management roles may be taken on by one or more doctors or non-medical managers. You should make sure that management systems are in place to help you meet your legal and professional responsibilities to your patients and your colleagues, including employed and attached staff. Sources of information and advice include the British Medical Association; the Royal College of General Practitioners; medical defence organisations; the British Association of Medical Managers; the Institute of Healthcare Management; the Association of Medical Secretaries, Practice Managers, Administrators and Receptionists; and the National Association of Primary Care.

29. If you work as one of a group of independently contracted GPs, you have an individual responsibility to make sure that the practice has appropriate systems in place to deal supportively with problems in your own or your partners’ conduct, performance and health.

**Maintaining good management practice**

30. As a manager, you must work within the limits of your competence. You must keep up to date with and observe laws and statutory codes of conduct relevant to your particular responsibilities and location,\textsuperscript{13} seeking expert advice when you need it.

31. You should make sure that you keep up to date with and use guidance on the knowledge, skills and attitudes necessary to carry out your management responsibilities. The British Association of Medical Managers, the Institute of Healthcare Management, the NHS Confederation and the NHS Institute all offer guidance in this area.

32. You should take part in professional development and educational activities appropriate to your management responsibilities. You should also take part in annual appraisal and revalidation,\textsuperscript{44} both of which should involve someone who knows about management (who might not be your clinical appraiser) looking at your performance as a manager. You should also consider using medical and management support systems, such as mentoring, coaching and action learning.

33. You should review your own performance as a manager and take part in regular audit and reviews.

34. You need to be clear about your role and the roles of your staff when accepting jobs and drafting job descriptions, making use of human resources expertise when appropriate. You should also consider the resource, development and training needs involved in jobs that you apply for or offer to others.

**Teaching and training, appraising and assessing**

35. You must make sure that only people with the appropriate knowledge, skills and attitudes conduct teaching and training for which you are responsible.

36. You must make sure that adequate systems are in place to advise patients of their rights to know if any trainee doctors are involved in their care and to choose not to
participate in teaching or research. You must make sure that patients’ wishes are followed and that their care is not adversely affected if they choose not to participate.

37. You should keep up to date and develop your skills in line with your professional obligations. You should make sure that the people you manage have opportunities to do the same.

38. You should make sure that you and anyone to whom you delegate responsibility for appraising and assessing receives appropriate training and regular feedback.

39. You must be honest and objective when appraising or assessing colleagues’ performance and when providing references. The safety of patients and the public could be put at risk if you make false, exaggerated or incomplete comments about another professional’s competence or experience.

Relating to patients

Confidentiality and access to information

40. Your work might involve patients both directly and indirectly in a variety of settings. Whatever the context, you and those you manage should follow GMC guidance on consent and confidentiality.16

41. If you have wider responsibilities for consent and confidentiality issues within your organisation you should keep up to date with and observe the legal and ethical guidelines on handling confidential information, with particular reference to the Data Protection and Freedom of Information Acts.

42. You should ensure that systems are in place to:

- store, use and disclose confidential information in line with the law and professional guidance
- regularly review consent forms and patient information leaflets and make sure that they comply with professional guidance, including guidance from the GMC
- provide data protection and records managers17 with the training and support they need to carry out their responsibilities
- provide other staff who have access to patient records and other personal information with appropriate training on confidentiality and good record keeping
- include in relevant staff contracts a clear statement that staff must respect and maintain patient confidentiality.

Communicating with patients

43. You should make sure that you and those you manage:

- listen to patients and show respect for their views about their health
- always take seriously patients’ descriptions of events
- provide information which patients or others need or want to know in a way they can understand
respond to questions or inquiries honestly and fully, without compromising your duty of confidentiality.

Responding to incidents and complaints

44. Concerns about patient safety or the conduct, health or performance of staff can come from a number of sources, such as patients’ complaints, colleagues’ concerns, critical incident reports and clinical audit. If you receive such information you have a duty to act on it promptly and professionally. You can do this by investigating and resolving concerns locally or by referring serious or repeated incidents or complaints to senior management or regulatory authorities.

45. If you are responsible for investigating incidents or complaints you should make sure that:

- appropriate adverse event and critical incident reports are made within the organization and to other bodies, such as the National Patient Safety Agency
- you have a working knowledge of the relevant law and procedures under which investigations and related proceedings are conducted
- patients who make a complaint receive a prompt, open, constructive and honest response
- clinical staff understand their duty to be open and honest about such events with both patients and managers
- all other staff are encouraged to raise genuine concerns they have about the safety of patients, including any risks that may be posed by colleagues
- staff members who raise concerns are protected from unwarranted criticism or actions
- systems are in place to ensure that incidents, concerns and complaints are investigated promptly and fully
- the person or people being investigated are treated fairly
- patients who suffer harm receive an explanation and, where appropriate, an apology and recommendations that arise from investigations are implemented or referred to senior management.

Working with colleagues

46. It is essential to good patient care that you work effectively with colleagues from a variety of disciplines, both within teams and within and between organisations. You should be alive to the benefits of consulting with staff, who are often the first to identify problems and areas where improvement is needed.

Treating colleagues fairly

47. All doctors must treat their colleagues fairly. You must tackle discrimination where it arises, actively promote equality and diversity and encourage your colleagues to do the same. You should have a working knowledge of the relevant law and your organisation’s policies and know where to get expert advice.
48. You should be prepared to discuss constructively and sympathetically any work problems the people you manage may have.

**Leading teams**

49. Healthcare is increasingly provided by multi-disciplinary teams. Such teamwork can bring benefits to patient care, but problems can arise when communication is poor or responsibilities are unclear. If you manage a team, you will need to recognise when it is not functioning well and know where to go for help.19

50. When leading a team you should:

- respect the skills and contributions of your colleagues; you must not make unfounded criticisms of colleagues, which can undermine patients' trust in the care provided
- make sure that colleagues understand the professional status and specialty of all team members, their roles and responsibilities in the team, and who is responsible for each aspect of patient care
- make sure that staff are clear about their individual and team objectives, their personal and collective responsibilities for patient and public safety, and for openly and honestly recording and discussing problems
- communicate effectively with colleagues within and outside the team; you should make sure that arrangements are in place for relevant information to be passed on to the team promptly
- make sure that all team members have an opportunity to contribute to discussions and that they understand and accept the decisions taken
- encourage team members to co-operate and communicate effectively with each other
- make sure that each patient's care is properly co-ordinated and managed, and that patients are given information about whom to contact if they have questions or concerns; this is particularly important when patient care is shared between teams
- set up and maintain systems to identify and manage risks in the team's area of responsibility
- monitor and regularly review the team's performance and take steps to correct deficiencies and improve quality
- deal openly and supportively with problems in the conduct, performance or health of team members through effective and well-publicised procedures
- make sure that your team and the organisation have the opportunity to learn from mistakes.
Communicating with colleagues

51. Effective communication with colleagues and others is essential for good healthcare. You must make sure that those you manage have the information they need when they need it. You should also pass on any relevant information to senior management.

Arranging cover

52. You must be satisfied that suitable arrangements are in place for patient care when staff you manage are off duty, and that effective handover procedures are followed.

Delegating responsibility

53. When you delegate your managerial responsibilities you must be sure that the person to whom you delegate is competent to do what is asked of them and has the necessary information, authority and resources. You will still be responsible for the overall management of the tasks you have delegated.

Probity

Financial and commercial dealings

54. You must be open and honest in any financial and commercial dealings you are responsible for. You must make sure that you and those you manage are competent and have the necessary training or advice for any financial work you take on.

55. You must declare any interests you have that could influence or be seen to influence your judgement in any financial or commercial dealings you are responsible for. In particular, you must not allow your interests to influence:

- the treatment of patients
- purchases from funds for which you are responsible
- the terms or awarding of contracts
- the conduct of research.

56. You should make sure there are adequate systems in place to monitor financial and management information and that you and those you manage make full use of them. This includes awarding contracts and managing waiting lists and service plans.

57. You must make sure that the funds you manage are used for the purposes they were intended for and are clearly and properly accounted for. You should also make sure that appropriate professional services, including audit, are commissioned when necessary.

Health

58. You should follow the advice in *Good Medical Practice* in relation to your own health. You should also:

- protect those you manage from risks to their health
- protect patients from risks arising from your own or your colleagues' health
- respond constructively to signs that colleagues have health problems; in particular you
should be alive to mental health problems, depression, and alcohol and drug dependence

- help and support colleagues who have health problems.

59. If you are an occupational health manager you might have contractual obligations to employers, as well as professional obligations to their employees. You should consider the advice in Confidentiality: Protecting and Providing Information. Further advice is available from the Faculty of Occupational Medicine.

**Further reading**

*Good Medical Practice*

*Confidentiality*

*Consent: patients and doctors making decisions together*

*Good practice in research and Consent to research*


*Medical Ethics Today* (Chapter 19: Multidisciplinary teams and relationships with colleagues), BMJ Publishing Group 2004


**A list of and links to other organisations**

*The Association of Medical Secretaries, Practice Managers, Administrators and Receptionists*, Tavistock House North, Tavistock Square, London WC1H 9LN

*Audit Commission*, 1st Floor, Millbank Tower, Millbank, London SW1P 4HQ

*British Medical Association*, BMA House, Tavistock Square, London WC1H 9JP

BMA Scotland, 14 Queen Street, Edinburgh EH2 1LL,

BMA Cymru Wales, Fifth Floor, 2 Caspian Point, Caspian Way, Cardiff Bay CF10 4DQ

BMA Northern Ireland, 16 Cromac Place, Cromac Wood, Ormeau Road, Belfast BT7 2JB

*The Chartered Institute of Public Finance and Accountancy*, 3 Robert Street, London WC2N 6RL

*Clinical Governance Support Team*, 1st Floor, St John's House, 30 East Street, Leicester LE1 6NB

*Committee on Standards in Public Life*, 35 Great Smith Street, London SW1P 3BQ
The Doctors' Support Network

The Faculty of Occupational Medicine of the Royal College of Physicians, 6 St Andrew's Place, Regent's Park, London NW1 4LB

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF

Scottish Information Commissioner, Kinburn Castle, Doubledykes Road, St Andrews, Fife KY16 9DS

Independent Healthcare Forum, Centre Point, 103 New Oxford Street, London WC1A 1DU

Institute of Healthcare Management, 18-21 Morley Street London SE1 7QZ

Medical and Dental Defence Union of Scotland, Mackintosh House, 120 Blythswood Street, Glasgow G2 4EA

Medical Defence Union, 230 Blackfriars Road, London SE1 8PJ

Medical Protection Society, 33 Cavendish Square, London W1G 0PS

National Association of Primary Care, Lettsom House, 11 Chandos Street, London W1G 9DP

National Clinical Assessment Service (previously National Clinical Assessment Authority and now part of the National Patient Safety Agency), Market Towers, 1 Nine Elms Lane, London SW8 5NQ

The NHS Confederation, 29 Bressenden Place, London SW1E 5DD

Scottish NHS Confederation, The Old Town Jail, St Johns Street, Stirling FK8 1EA

The Welsh NHS Confederation, Regus House, Falcon Drive, Cardiff Bay CF10 4RU

The Northern Ireland Confederation for Health and Social Services, 9 Barnetts Court, Belfast BT5 7FL

The NHS Institute for Innovation and Improvement, University of Warwick Campus, Coventry CV4 7AL

National Patient Safety Agency, 4-8 Maple Street, London W1T 5HD

Public Concern at Work, Suite 301, 16 Baldwins Gardens, London EC1N 7RJ

Royal College of General Practitioners, 14 Princes Gate, Hyde Park, London SW7 1PU

RCGP Scotland, 25 Queen Street, Edinburgh EH2 1JX

RCGP Wales, Regus House, Falcon Drive, Cardiff Bay CF10 4RU

RCGP Northern Ireland, Building 4, Ground Floor, Cromac Place, Ormeau Road, Belfast BT7 2JB
Endnotes

2. 'Colleague' refers those a doctor works with, whether or not they are also doctors.

3. Adapted from Koontz, 1962.

4. The Chief Executive of United Bristol Healthcare Trust was found guilty of serious professional misconduct for failing to take action over concerns about excessive mortality in paediatric cardiac surgery in his hospital trust. See Privy Council Appeal No. 49 of 1998.

5. The Committee on Standards in Public Life was established to examine concerns about standards of conduct of all holders of public office, including arrangements relating to financial and commercial activities, and to make recommendations to ensure the highest standards of propriety in public life.

6. A definition of clinical governance is ‘A framework through which NHS organizations are accountable for continually improving the quality of their services and safeguarding high standards of care by creating an environment in which excellence in clinical care will flourish.’ (G Scally and L J Donaldson: Clinical governance and the drive for quality improvement in the new NHS in England, BMJ (4 July 1998): 61-65). The NHS Clinical Governance Support Team offers information and support on clinical governance issues.

7. The National Patient Safety Agency can provide more information on reporting systems.

8. The BMA’s Developing the doctor-manager leadership role (2004) includes a useful guide to management roles for doctors and educational and development opportunities.

9. You should consider the guidance in Confidentiality: Protecting and Providing Information, and Consent: patients and doctors making decisions together, especially when patients are not competent and when parents, guardians, relatives or carers are involved.

10. You should consider the Public Interest Disclosures Act 1998 and Health Service Circular 1999/198. Help is available from Public Concern at Work.

11. Doctors in the independent sector should consider reporting their concerns to the chairman of a relevant medical advisory committee.

12. You should consider the legal restrictions on processing and disclosing information, including the Data Protection and Freedom of Information Acts, about which the Information Commissioner can provide information and guidance.

13. Laws and codes differ across the countries of the UK. You continue to be accountable to the GMC when you practise overseas.

14. You will be required to satisfy the GMC, on a regular basis, that you are up to date and fit to practice. You will do this by using evidence from your medical practice. You will have to go through this process, known as revalidation, if you are to remain licensed by the GMC.

16. See our booklets Confidentiality and Consent: patients and doctors making decisions together.

17. In the NHS and social services, senior staff appointed to protect patient information are known as Caldicott Guardians.

18. In Making things better? A report on reform of the NHS complaints procedure in England, (pdf) the Health Service Ombudsman notes that, in her experience, 'clear, positive leadership is essential for the development of an open, learning culture in which complaints are welcomed and resolved and lessons learned.'

19. The IHM, and the NHS Institute for Innovation and Improvement can provide information and assistance on effective team leadership.
20. The Chartered Institute of Public Finance and Accountancy issues guidance on financial management for public bodies. The Audit Commission has published a report, Achieving first-class financial management in the NHS.

21. The National Clinical Assessment Service provides a support service for organizations within the NHS who are faced with concerns over the performance of doctors. The Doctors' Support Network offers independent, confidential and anonymous help to doctors affected by burnout, depression, anxiety, mental distress, work difficulties or family worries. Its website contains useful links to a number of other organisations that can offer advice and support to doctors with a wide range of problems.